



MARKETING PLAN – 2020

**BUSINESS-DOPING!**

TianDe declares a boycott  
to the crisis and  
**INCREASES  
REMUNERATIONS!**

**What should you be  
ready for?**

- The easy start to a successful business!
- Increasing bonus discount and your income!
- Quick increase in categories and structure growth!



# EASY START TO A SUCCESSFUL BUSINESS!

The minimum individual volume for  
the start is **100 points!**

**Individual conditions for all!**

Bonus discount for individual volume  
from 100 points – **5 to 38%!**



## RAPID STRUCTURE GROWTH!

Reduction of the volume for each qualification in the Director category

Category	SO, P WAS	BS WAS	SO, P IS	BS IS
VIP-Client	250	5%	<b>100</b>	<b>5%</b>
Trainee	500	10%	<b>300</b>	<b>10%</b>
Trainer	1,000	15%	<b>1,000</b>	<b>15%</b>
Partner	2,500	19%	<b>1,500</b>	<b>19%</b>
Master	5,000	24%	<b>3,000</b>	<b>23%</b>
Manager	7,500	27%	<b>5,000</b>	<b>27%</b>
Director	10,000	30%	<b>7,000</b>	<b>30%</b>



## EXTRA-FAST FLIGHT TO THE DIRECTOR CATEGORY

Now it is easier to reach the Director category and achieve a bonus discount of 30%!

Category	SO, P WAS	SO, P IS	BS
Director	10,000	<b>7,000</b>	30%

**SO was reduced by 3000 P! 3 times more Directors!**



## INCREASING SHARE OF THE DIRECTOR BONUS!

5% from 5 levels of Directors with a volume of 7,000 P (and not 10,000 P!) =>



**3 times more Directors!**



# GRAND



## NEW CATEGORY - GRAND DIRECTOR!

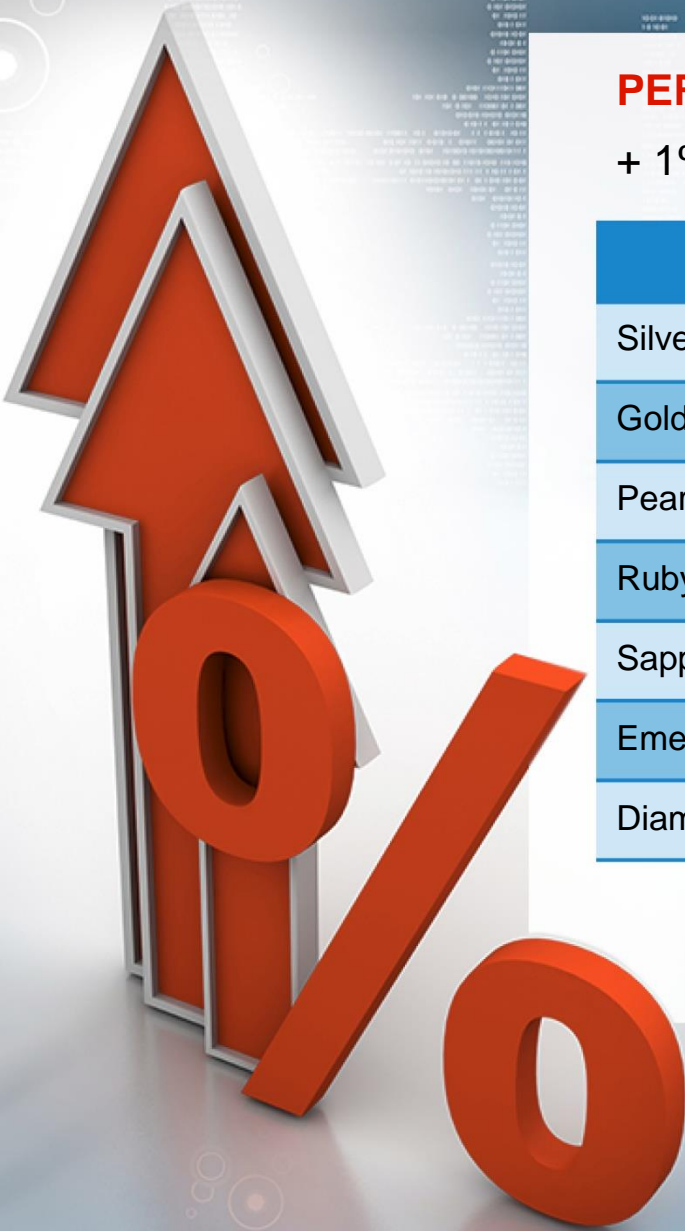
Category	SO, P	BS
Grand Director	11,000	31%

## PERCENTAGE OF BONUS DISCOUNT WAS REDUCED!

+ 1% for Silver Directors and higher

Category	SO, P	BS WAS	BS IS
Silver Director	15,000	31%	<b>32%</b>
Golden Director	25,000	32%	<b>33%</b>
Pearl Director	50,000	33%	<b>34%</b>
Ruby Director	100,000	34%	<b>35%</b>
Sapphire Director	300,000	35%	<b>36%</b>
Emerald Director	600,000	36%	<b>37%</b>
Diamond Director	900,000	37%	<b>38%</b>

**Now the maximum bonus discount -  
38% + 5% x 5 Director levels!**







**WELCOME SPRING 2015! ACCELERATION MODE ON!  
TIANDE MARKETING PLAN - YOUR BUSINESS-DOPING!**